



**Drug Abuse  
Alternatives  
Center**  
*Turning Lives Around*

## **Transforming Lives Transforming Families Transforming Community For 40 years**

Celebrating its 40th Anniversary 1969-2009, DAAC is one of the largest and oldest drug and alcohol abuse prevention and treatment programs in Northern California.

Since 1969 DAAC has served over 270,000 individuals, with another 55,000 individuals receiving outpatient or residential services. An additional 225,000 individuals have received education and testing services through our outreach services.

### **Mission**

DAAC's mission...Turning Lives Around by providing healthy alternatives to Alcohol and Drug Use

### **Core Values**

Service ~ Integrity ~ Teamwork ~ Financial Security ~ Recognition ~ Excellence  
Work/Life Balance

### **Vision Statement ~ The Drug Abuse Alternatives Center is**

- Recognized as a leader in providing exemplary Alcohol and Other Drug Services
- Providing greater access to best practice services for individuals and families
- Reducing the stigma of addiction in the community
- Dedicated to supporting professionally trained and caring staff
- Committed to financial security and integrity



**CELEBRATING our 200th Drug free baby born to our Peri client, Karina**

### **Treatment Philosophy**

Our philosophy is grounded in the belief that addiction is a progressive disease and that ultimately, abstinence is the basis of recovery from addiction. We also believe in addressing the harm caused by alcohol; and other drugs by providing non-judgmental education and counseling programs. Our approach is a positive one that assumes each person's ability to change their own life if given appropriate supports. Our programs seek both attitude change and action change, and therefore we address knowledge, behaviors, and attitudes collectively. Whenever possible we involve families, schools and community.

### **Certification and Licensing**

All DAAC treatment programs are licensed and/or certified by the California Department of Alcohol and Drug Programs.

### **Outcomes**

DAAC publishes a semi-annual outcome study. This independently conducted survey shows that six months after leaving DAAC, approximately 50% of all clients have completely stopped their alcohol and other drug use and another 30% have reduced their alcohol and other drug use